The background of the top half of the page is a purple gradient with a complex circuitry pattern of white lines and dots. Overlaid on this are several white hexagons, each containing a white padlock icon. On the right side, there is a large, detailed illustration of a circular mechanical lock or safe dial, also in a purple tone.

Providing expert advice that helped
HewardMills demonstrate their unique
positive impact and certify as a B Corp

Case Study: HewardMills | B Corp Certification Support

HewardMills is a global data protection consultancy who provide expert support to enable their clients to meet the highest standards of data protection and privacy. They strive to champion diversity and drive the industry forwards towards providing data dignity alongside privacy and protection. To demonstrate their commitment to running a purposeful

HewardMills

business, HewardMills sought to become B Corp certified, joining a community of changemakers using business as a force for good.

HewardMills asked Junxion to identify the benefits of becoming certified as well as for support through the long and rigorous process. Junxion's work helped HewardMills to capture the value of their particular service in the assessment and to provide the robust evidence necessary to certify with a commendable score of 104.5.

”

Our experience working with Junxion was great. They were always very flexible and responded to all our needs in a supportive way. Nothing was too much for them to handle and they gave us a lot of encouragement through the long verification process.

DENISE HEWARD-MILLS

GLOBAL OPERATIONS AND COMPLIANCE DIRECTOR,
HEWARDMILLS

The Challenge

HewardMills is a global data protection consultancy who provide expert support to a wide array of clients to meet the highest standards of data protection and privacy.

They are working to solve an emerging and underappreciated problem: data privacy and protection laws vary greatly from country to country. HewardMills support all their clients to align with best practice even when the legislation in the country of operations is nascent or non-existent.

Their blend of advisory and education work in an emerging field meant it was not straightforward to capture HewardMills' impact in the B impact assessment (BIA).

HewardMills operates at the cutting-edge of data protection, privacy and dignity. This made capturing the unique positive impact of their work in the B Impact Assessment more challenging.

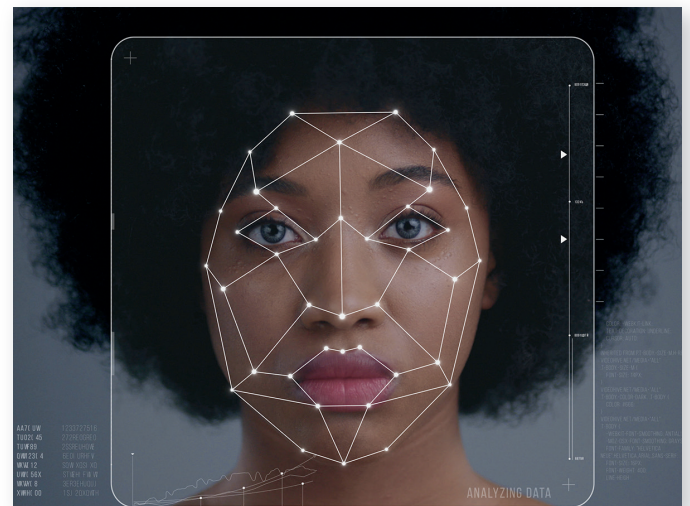
How We Helped

Junxion was engaged to support HewardMills in certifying as a B Corp. In the first instance, we helped HewardMills to calculate their baseline score. From there, we workshopped where HewardMills could make improvements to their operations that were of most value to the business. The BIA scores companies on the impact of their operations and

their so called 'impact business model' (IBM), or how their business is designed to have a specific positive outcome for a group of stakeholders. Junxion used our in-depth knowledge of the assessment to help HewardMills capture their particular impact within IBMs in the assessment and produce the robust evidence required to successfully navigate the verification process.

Measuring Success

Hard work on both sides led HewardMills to certify with a commendable score of 104.5. Notably they earned 33.5 points in the Customers pillar due to successfully gaining two IBMs, Serving in Need Populations and Education. HewardMills is an example of the kind of business that we need more of in the B Corp community; they harness the diversity of their team to provide vital services to underserved communities worldwide. Junxion are pleased to have played a part in getting HewardMills certified, in time for them to join us at the event to celebrate 1,000 B Corps in the UK!



Interested in becoming B Corp certified or using B Corp to inform your strategy? Reach out to [Mike Rowlands](#) in Vancouver, [Shayla Meyer](#) in Toronto, or [Adam Garfunkel](#) in the UK to start a conversation.